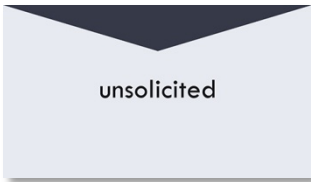


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Logline :

A driven activist starts an NGO between American and Japanese millennials to help rescue suicidal hikers from the Aokigahara forest.

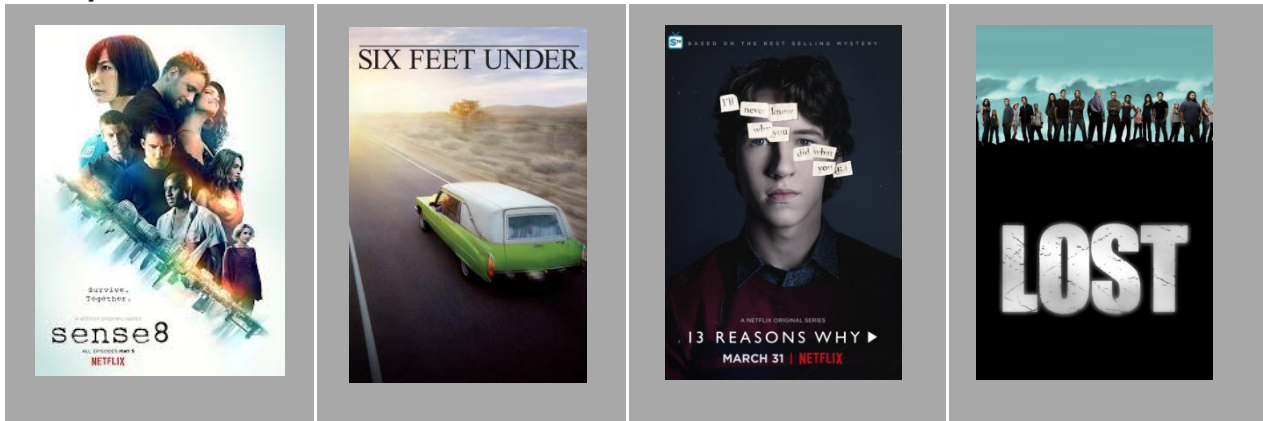
Tagline :

“Tomorrow waits”

8 -10x 1 hour Serialized Episodes
Languages – Eng, Japanese, Russian
Territories – N America, Europe, Asia,
Audience - (M/F50/50) Aged 18+
Netflix Categories - Drama,
VOD, Streaming, Premium -
Lead Cast Specs -

Ayumi - 28 Japanese female
Gunthar - 45 German white Male
Jim - 32 white male

Comparables



Audience:

The demographic for Threads is international and 18+ but primarily bicoastal U.S., Asian, and European. Regardless of nationality, an avid viewer of Threads is a fan of shows that are atmospheric, mood heavy and provide a cathartic emotional release. Threads straddles a bittersweet tonal line that is difficult to pin down.

A similar show would be Six Feet Under which shifted tone from light to dark effortlessly and could have a viewer crying in one scene and laughing in the next. Threads life affirming message will keep viewers coming back.

Suicide is a difficult and sensitive topic for viewers. Threads serves to honor that. The show will always remind viewers that tomorrow is waiting for them and they should look forward to it.

Background:

Threads takes place in the modern day Mt. Fuji base forest of Aokigahara in Japan. It's about Beacon, an NGO startup designed to prevent suicides in the forest. Suicide is a problem at Aokigahara and Japanese officials no longer report the annual numbers because they don't wish to encourage it. Aokigahara is considered a peaceful place to die and many people from around the world go to Aokigahara because they feel they won't die there alone.



Beacon's owner and founder, 28 year old Ayumi lost her own brother Takashi in Aokigahara when she was young. She never fully recovered from the loss as she was very close to him and she vowed to make it her life's work to make sure nobody ever died alone in Aokigahara again. She created Beacon to rescue others who feel hopeless. Ayumi is often haunted by visions of Takashi and he occasionally speaks to her and will appear in daydreams to give her life advice as a parental type figure.

3 Arenas in the world of Beacon

The Forest and the Searchers

Threads follows three arenas within Beacons world. Searchers go out daily and nightly into the forest and find people who look like they may not actually be hiking but setting up their final campsite and getting ready to die. Searchers then attempt to befriend the potential and determine the existence of any danger and hopefully talk them out of it.



Not everyone in the forest is there to die. Some are just hikers. So it's never clear what their motivation may be. It takes a skilled Searcher to determine the risk. The show's title comes from the prevalence of long pieces of thread that are usually tied from the parking lots to the campsites in Aokigahara so that Potentials can find their way out if they change their minds and actually want to leave. Finding your way out of any forest isn't easy but Aokigahara is particularly dense and tough to leave. The thread serves as a lifeline out of the forest.

Beacon's Base Campus

Next is the world of Beacons base of operations where the potentials are brought when they are successfully talked out of their attempt. There they are reunited with loved ones, given out-patient mental health therapy, The Beacon HQ is a place that is designed to be very welcoming and life affirming. It is a gorgeous campus of renewal. Patients become community and there are classes taught in arts, agriculture, and personal growth. Members constantly teach and help others to grow and find meaning in their lives. The campus does however contain a neighboring building that is off



access to almost everyone in the startup.

Beacon's Medical Station

Unbeknownst to Ayumi, Beacon actually lost its round two funding and was threatened to run out of cash. Gunthar however was able to save the day with a dark and unusual pivot. He was approached by Roland, a potential investor to provide a heart for his wife in exchange for a sizeable investment of 1 million dollars. The idea was that a suicide victim could be a good donor of a heart since they don't want it anyway. This one exchange becomes problematic when Roland's initial heart supplier Kolya finds out about a potential goldmine of organs for his black-market operation. Meetings are held and agreements are made to provide Beacon all the funding it could need in exchange for a continued supply of fresh organ donors.



Gunthar never lets Ayumi or anyone else know about this. Entrance to the facility is tightly regulated and searchers have no access. Not even Ayumi goes in there. Though she has little desire to as that's where her brother would have gone had he committed suicide while Beacon was in operation. Kolya, meanwhile plants a Russian operative, his daughter Sasha among Ayumi's team to ensure that monthly orders are met.

Ayumi and the entire team of searchers is unaware this organ removal is occurring. As far as they know, Matt's team is prepping and preserving bodies to be eventually shipped and returned to their loved ones for funerals once they are contacted. The show maintains the "good people doing questionable things for good reasons" ethos of most superhero marvel shows. The characters are relatable. They are you and I. We empathize with all of them and given the choice of doing the same, for someone we love, we would be hard-pressed to do any different or feel morally superior of the characters choices.

The Engine of Threads



Ayumi started Beacon to find Takashi. This is her quest and it's a subconscious motivation that plays out in her regular searching of the forest during odd times on her days off. She continually searches sectors hoping to run into him but she would never admit to it. Only Jim knows this side of her and it's the reason he left her. The running conflict of the shows first season is the exposure of the export station. Along with attempts by local authorities to shut down Beacon.

The Japanese authorities are equally split on the existence of Beacon. Some love it, some hate it. In Japan, there's no dishonor in a man killing himself if he is not able to provide for his family. It's considered a perfectly reasonable thing to do. Aokigahara however has turned into a go-to spot for this renunciation and it is not something Japanese authorities are proud of. Some approve of the activists efforts. Some believe people should be left to determine the course of their lives without interference. We will see protestors and activists determined to interrupt the activities of Beacon. Newscasters and TV personalities will debate this in podcasts, on TV.

Additional conflicts within the show include interpersonal stories of the searchers, the base camp employees, the owners and each potentials individual storyline. Sasha's attempts to secure donors. Matt's attempts to cover his tracks. Love stories will form among the searchers and even between

searchers and potentials. Some potentials will become searchers in an effort to pay it forward. Mentoring and teaching will take place.

Threads is a drama with real human stories and the overall theme will be life affirming while at the same time, showing the weight of death and the impact that suicide has on those left behind. Even the medical station serves a purpose of literally putting a price tag on every piece of your body that is immeasurably valuable to those that need it.

3 episodes have currently been written. Season one arc is plotted. Video Pitch deck is [HERE](#)
Password is pitch

Pilot Episode

Gunthar returns to Beacon with good news. He has secured their Series A funding from a new investor Roland. Roland's sick wife needs a heart and his supplier Kolya who deals organs on a black market informs him that his heart was claimed by mistake from another buyer.



Roland desperate, backs Beacon on one condition. If Gunthar can provide him with a heart from someone who doesn't want theirs. Gunthar agrees to this one time transaction for a million in cash and operating expenses for a one year term. He keeps the details of the deal quiet and returns to beacon announcing their new backing.

Ayumi and the team celebrate and quickly get back to work. Ayumi supervises from her office on a bank of high tech gear while searchers comb the forest. Haruto, a new searcher is deceived by a hiker who he thinks is scattering ashes but is planning on joining his recently deceased wife and daughter.

When Kolya finds Roland a new heart and Roland explains he no longer needs it, Kolya gets very curious about who his competition is and when Roland informs him of Gunthar and Beacon, Kolya insists on being their only backer in exchange for a never ending supply of organs. Kolya visits Beacon and tells Matt and Edward what they must do on a regular basis with Potentials who commit suicide.

When Edward refuses they sit back in horror as Sasha shows everyone what lies in store for them if they go against Kolya's wishes. Matt surrenders to the situation and Gunthar must come to terms with what he has gotten them all into.



Character Bios:

Owners of the business are 2 Partners:

Ayumi 28 – Founder / Owner –



- *Ethnicity* - Japanese
- *Stats* - Tall, athletic, single
- *Interests*: Writing, Swimming, Meditation. Running.
- *Strengths* – Fortitude, Endurance, Faith
- *Weaknesses* – Recovered Alcoholic, turned Workaholic
- *Motivations and drive* : Ayumi lost her brother Takashi to suicide in the forest. She swore an oath she won't let that happen to anyone again. She's driven to find him and Beacon is an excuse for her to get a chance to search the entire forest. With a full team of professionals and millions of dollars of tech gear.

Gunthar 40 – CEO / Co-Founder –



- *Ethnicity* - German
- *Stats* - Tall, brainy, average build, gay
- *Interests*: Medicine, Genetic engineering, JuJitsu.
- *Strengths* – Intelligent, Empathy, Reading people, lying,
- *Weaknesses* – Morally flexible,
- *Motivations and drive* : Lost his lover. Could not get a replacement kidney due to being too far down a list.

The Searchers

Jim 24 Male – Searcher 3rd Gen (been there since day 1)



- *Ethnicity* – American Caucasian
- *Stats* - Tall, muscular, single, straight
- *Interests*: crossfit, bow hunting, hydroponics.
- *Strengths* – Problem solver, Excellent hiker, guy's guy, builds excellent shelters.
- *Weaknesses* – Impatient, Idealist, zero tolerance for bullies. Not good with money. Can't relate well to women. Avoidant attachment style.
- *Motivations and drive* : Jim grew up with no mother. He lost a friend to suicide from cyberbullying when he was a young teen. He's been there from the beginning when the whole thing started. Had a thing with Ayumi before Ayumi dumped him. Jim still has feelings for her though he won't admit it.

Haruto 20 Male– Searcher 1st Gen (newcomer)



- *Ethnicity* – Japanese
- *Stats* - Thin, androgynous, single, gay,
- *Interests*: musician, flying, military history.
- *Strengths* – High emotional I.Q. can talk to men and women easily. Excellent navigator. Comes from a supportive family. Secure attachment style
- *Weaknesses* – Gullible, physically less strong. Can't lift or carry people.
- *Motivations and drive* : Haruto thought of killing himself many times when he discovered he was gay. He had a father who had a hard time accepting him initially though he came around.

Antonio 35 Male – Searcher 2nd Gen (has experience)



- *Ethnicity* – Caucasian Italian
- *Stats* - Short, stocky, divorced, straight
- *Interests*: cars, sports, guns
- *Strengths* – funny, great cook, fearless with animals
- *Weaknesses* – Feels very guilty over something.
- *Motivations and drive* : Antonio is there as community service. He was stealing cars and this is a way for him to qualify for time served for his probation. Ayumi wanted a non-violent ex-con on the team for P.R. purposes.

Gina 51 Female – Searcher 2nd Gen (has experience)



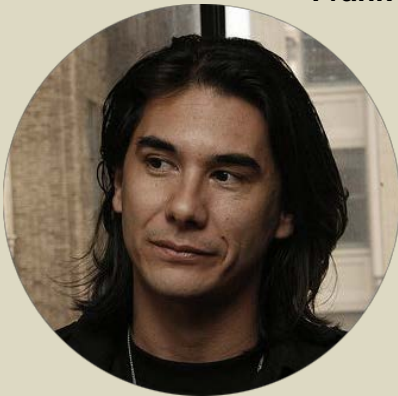
- *Ethnicity* – Black
- *Stats* – Average height, fit, single, straight
- *Interests*: spiritual, ghosts, environmentalist, astrology
- *Strengths* – openness of personality, warm with others great with science. Purifying water, etc. resourceful
- *Weaknesses* – not quick to recognize danger, obsessive, forgetful.
- *Motivations and drive* : Gina wants to find a soul in the forest who can reach her mother who died recently. She can't.

Patricia 28 female – Searcher 1st Gen (new)



- *Ethnicity* – Black
- *Stats* – Average height, fit, single, straight
- *Interests*: spiritual, ghosts, environmentalist, astrology, musician. Guitar player, drums, singer.
- *Strengths* – openness of personality, warm with others great with science. Purifying water, etc. resourceful
- *Weaknesses* – not quick to recognize danger, obsessive, forgetful.
- *Motivations and drive* : Patricia is there because she read about the organization online. Her magazine published the first public article on them, she reached out and changed her job and joined up.

Frank 40 male – Searcher Dead from an accident in the woods.



- *Ethnicity* – White Hawaiian
- *Stats* – Average height, fit, single, straight
- *Interests*:
- *Strengths* – Best searcher they ever had
- *Weaknesses* –.
- *Motivations and drive* : His presence is mostly an example and an ideal standard people hold up.

Nanami 31 – Searcher 2nd Gen (new)



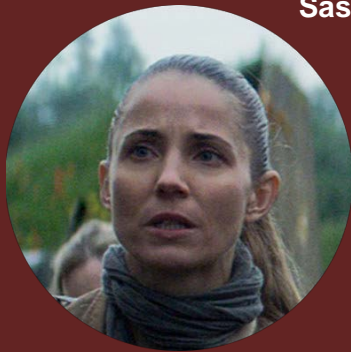
- *Ethnicity* – Latino
- *Stats* – Average height, thick build, single, trans (non-binary)
- *Interests*: gamer, climbing, biology, cooking,
- *Strengths* – Empathy, good with kids, history nut.
- *Weaknesses* – hot tempered, too politically correct,
- *Motivations and drive* : Nanami hates suicidal people and actually bullies them into living. It's an effective approach until it backfires on her and she has to come to terms with a more compassionate way of dealing with potentials.

Black-Market Buyers:



Kolya 65 – Key Buyer

- *Ethnicity* – Russian
- *Stats* – Single Father Finds out late in life.
- *Interests*: surfing, camping, skiing, big hunter
- *Strengths* – Strong, tough minded, disciplined
- *Weaknesses* – No compassion, quick temper
- *Motivation & Drive*: Leave legacy behind. Create fortune for Sasha. Pragmatic and also a bit egomaniacal.



Sasha 25 – planted Russian searcher to secure product (donors)

- *Ethnicity* – Russian Daughter of Kolya
- *Stats* – Single
- *Interests*: Sailing, martial arts,
- *Strengths* – great with money, good with kids,
- *Weaknesses* – Talks too much. The wrong person learns of their deal and he gets manipulated into serving Roland.
- *Motivations and drive* : Sasha is loyal to her father's organization. She has zero empathy for potentials and wants to take all the organs possible.

Official Backer



Roland 40 – Key (broker)

- *Ethnicity* – American
- *Stats* – Married to a model who needed a transplant. He facilitated the deal between Gunthar and Kolya
- *Interests*: , art collector, traveling
- *Strengths* – Conviction, muscle, no criminal record
- *Weaknesses* – Not many. Arrogant. No empathy.
- *Motivations and drive* : He saved his wife and now wants nothing to do with Beacon but is connected through association that Kolya won't let go of.



Misako 30 – Roland's assistant (recruited to do P.R. for beacon)

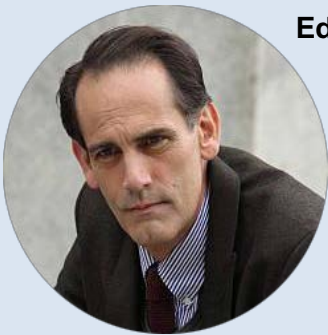
- *Ethnicity* – Japanese
- *Stats* – single, lesbian
- *Interests*: Pianist, hiker, language enthusiast
- *Strengths* – She gets to the point. She has a natural talent for public speaking
- *Weaknesses* – under confident in romantic matters. She turns a blind eye to Roland's questionable business matters
- *Motivations and drive* : She wants to one day have her own VC firm.

Medical Station Employees:



Matt 42 – Manager of facility

- *Ethnicity* – American Caucasian
- *Stats* – Single
- *Interests*: Chess, comics,
- *Strengths* – Highly organized, methodical and careful,
- *Weaknesses* – Obsessive. Womanizer
- *Motivations and drive* : Matt has to keep the operation running and in secret from everyone. He's extremely well paid by Gunther. Fiercely loyal to him.



Edward 56 – Main Surgeon doing autopsies

- *Ethnicity* – American
- *Stats* – Tall, Handsome, Quiet type
- *Interests*: gardening, dancing
- *Strengths* – precise with instruments
- *Weaknesses* – addicted to painkillers
- *Motivations and drive* : Edward is still feeling guilty about a patient loss in the states. He likes this job cause they're already dead

Beacon HQ employees:



Helen 35 – Main Therapist

- *Ethnicity* – From Australia
- *Stats* – Divorced
- *Interests*: Runner. Reader, Singer, author of a bestselling book about bad habits
- *Strengths* – Intuitive, great listener
- *Weaknesses* – Scared of the forest
- *Motivations and drive* : Helen is driven to help people get their lives back on track.



Neil 65 – Managing Supervisor of Base Camp

- *Ethnicity* – American White
- *Stats* – Married (open marriage) He likes Charles
- *Interests* – Drone operator
- *Strengths* – Wants to make sure that people are getting to work on time, getting things done. Very good at managing labor.
- *Weaknesses* – Voyeuristic, Obsessive
- *Motivations and drive* : Lost a son to suicide. Accepted he was gay late in life. He mentors Haruto and He takes an interested in Charles.



Charles 40 – Physical trainer

- *Ethnicity* – Turkish, black
- *Stats* – Single, Gay
- *Interests*: Boxing, music, archery,
- *Strengths* – very strong
- *Weaknesses* – shy
- *Motivations and drive* : Loves to rehabilitate people and get them back on their feet. Enjoys watching people progress and pushes them beyond their limits



Takashi 22 – Ayumi's dead Brother (Appears as a vision)

- *Ethnicity* – Japanese
- *Stats* – Deceased
- *Interests*: Helping Ayumi cope
- *Strengths* – Wise
- *Weaknesses* – Blunt
- *Motivations and drive* : He watches over and protects Ayumi